

Trade Compliance 101

What every U.S. importer needs to know to keep goods moving



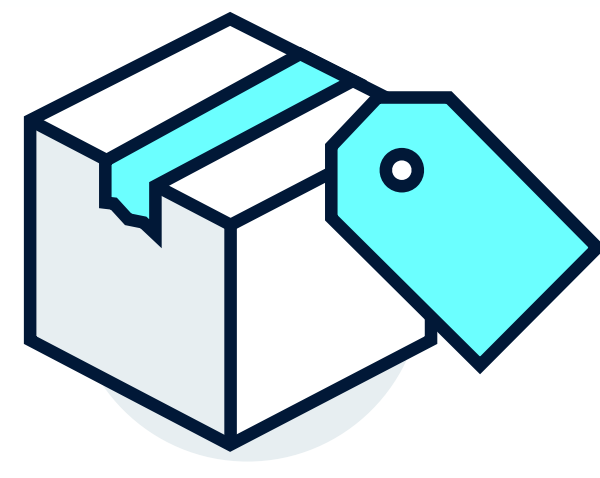
1 The 4 pillars of Trade Compliance

Get These Wrong, And You Risk Delays Or Fines



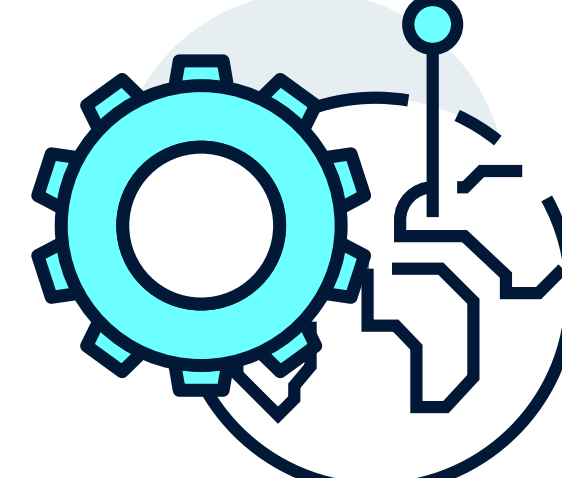
HS Codes

Classify by product characteristics, not just the lowest duty.



Valuation

Include all assets and declare the true transaction value.



Country of Origin

It's where goods are *transformed*, not shipped from.



Quantity

Report using required statistical units, dictated by HS code.

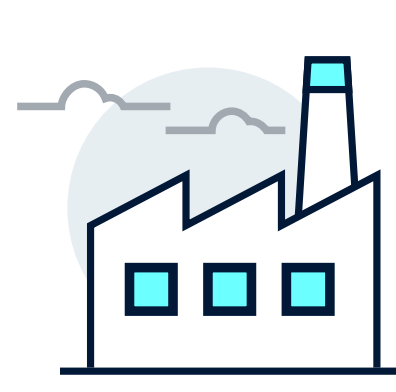
2 What happens when you get it wrong?

Non-Compliance Can Cost You

Mistake	Impact
Misclassified HS Code	Delays, audits, regulatory flags
Incorrect Valuation	Underpaid duties, CBP penalties
Wrong COO or Quantity	Loss of FTA benefits, reputational harm

3 Who owns compliance?

The Importer Of Record Is Legally Responsible



Manufacturer



Distributor



Importer

Even if your broker files the paperwork, you're liable if something goes wrong.

4 Why proactive compliance pays off

Reactive Compliance

- Delays at customs
- Missed FTZ & FTA opportunities
- Reputational damage

Proactive Compliance

- Duty recovery & lower landed cost
- Faster border clearance
- Stronger audit trail

5 5 keys to a strong compliance program



Assign ownership



Maintain a classification database



Document your process



Conduct internal audits



Involve expert partners early



6 Smarter trade compliance starts with the right partner

Dimerco helps US importers simplify trade compliance across Asia-North America and Asia-Europe lanes. We're CTPAT and AEO certified. Globally connected. And ready to help you move smarter.

To learn more, read our full eBook at:
dimerco.com/resources/trade-compliance-guide-for-global-shippers/

Prepared by:



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