

DIMERCO SERVICE

Expand to India
Advisory Service



CHALLENGES OF EXPANDING TO INDIA

India's trade compliance rules differ depending on the incentive scheme.

Customs

Legal

Operating in India requires specific licenses, certificates, and registrations based on business model.

India's language diversity creates communication barriers, hindering bureaucratic interactions.

Cultural & Language

Logistics

India's logistics infrastructure ranks 38th globally, requiring superb logistics management to move goods in and out.



EXPAND TO INDIA

ADVISORY SERVICES

Help foreign manufacturers navigate the complexities of India's customs regulations, legal requirements, and trade compliance

What Companies Would Benefit Most?

Companies aiming to test the India market and capitalize on government incentives.

Industries

Semiconductor, Electronics, Automotive

Triggers for Service

- Companies looking to expand manufacturing beyond China
- India government is providing attractive incentives to relocate/expand
- Companies without local connections in India struggle to navigate the cultural and political landscape.



WHY PARTNER WITH DIMERCO?

With 6 offices across India, we have the local market operating knowledge – legal, trade compliance, logistics – to speed and simplify market entry.

DIMERCO INDIA NETWORK

India

- Delhi
- Ahmedabad
- Mumbai
- Bangalore
- Hyderabad
- Chennai

Dimerco Network

Alliance Network

FEATURES AND BENEFITS OF EXPAND TO INDIA SERVICE

EXPAND TO INDIA
ADVISORY SERVICES

Feature

Customs compliance – customs clearance services, plus advice on country of origin, HS code, tariff implications

Legal support – importer of record, company registration, licensing, annual filings.

Multi-lingual local teams – English, Mandarin, and local India dialects.

One-stop provider of integrated services – air, ocean, customs brokerage, first- and last-mile trucking.

Benefit

- Expert advice to ensure trade compliance
- Save time and avoid future complications with national and regional government offices that can delay your market entry.
- Ensure seamless communication for faster, smoother market entry and operations.
- Single-source global logistics solution makes it easier to manage your expansion strategy.

A STRUCTURED APPROACH TO REDUCE RISKS

1

Test Market

No legal entity. Low risk. Bring in limited inventory and distribute from a free trade zone warehouse as you assess the viability of the market.

2

Create Trading Company

Create legal subsidiary in India. Do your own tax and compliance filings and issue domestic invoices. You can also operate via a virtual office or establish a non-legal entity that operates out of a Free Trade Warehousing Zone.

3

Manufacture in India

Invest to establish factory in India and realize the full advantages of India's incentive programs and large domestic market.

CASE STUDY

MICRO-STAR INTERNATIONAL

To launch a product in India in 4 months, MRI needed a wide range of support – including creation of a registered entity in India, regulatory compliance, and warehousing and distribution.



Advised MRI on government incentives, customs compliance and global shipping strategies

Established scalable growth model for MSI in India:

- 1) Test
- 2) Trade
- 3) Manufacture

Set up distribution from a Free Trade Warehousing Zone (FTWZ) for local contract manufacturing

INDIA CASE STUDY

MICRO-STAR INTERNATIONAL

