

A DIMERCO CASE STUDY:

Dimerco's Solution for High-Tech Firm, Qingdao Fujie



富杰科技
FUJIE TECHNOLOGY



Summary

When it comes to international shipping and cross-border imports, the stakes are high. Having a partner that can deliver flexible, efficient, and tailor-made supply chain solutions at every stage is imperative.

Challenge

Qingdao FUJIE Technology, a high-tech enterprise in rubber and laboratory testing instruments, sells to domestic universities, research institutes, and major tire companies in import and export.

In 2017, amid rapid growth, the company faced customs clearance and logistics challenges. They needed a flexible and customized supply chain solution. Dimerco became their strategic partner.

Approach

These are the key aspects of success for Qingdao Fujie's solution:

Seamless adaptation

During the pandemic and supply chain disruptions, Qingdao Fujie needed the flexibility to ship from any airport in case of disruptions. A comprehensive plan was crafted, factoring in cargo size, destination, and factory proximity. When the initial airport choice proved impractical, Dimerco rerouted the cargo.



Simplified customs clearance

Qingdao Fujie faced delays of 4 to 5 days, and sometimes up to a month. Dimerco helped streamline the process, reducing delays to a maximum of 3 days.

Optimizing supply chain visibility

Dimerco deployed enhanced technology for greater visibility into the distribution process, enabling better control and efficiency.

Turning partnerships into action

When a shipment exceeded the cabin door height limit, Dimerco's Boston team created an airway compliant pallet and sent it on All Nippon Airways via Qingdao.



RESULTS

- Propelled growth across various new regions.
- Reduced customs clearance to 3 days.
- Minimized warehousing costs.

“Dimerco is professional, careful, and patient. We're honored to partner with like-minded individuals to pursue growth and progress together.”

Qingdao Fujie



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