



A DIMERCO CASE STUDY:

China-to-EU rail service cuts transit time 45 days



Challenge

A leading, China-based maker of valves for the auto industry faced a serious challenge. The Red Sea crisis delayed ocean freight delivery times to the company's EU-based auto customers, forcing production-line stoppages that triggered costly penalties for the supplier. Air freight would solve the delivery-time challenge but was not economical. Dimerco Express Group proposed its China-to-Europe rail service as a reliable and cost-effective solution.

Solution

Three factors drove the success of this China-to-EU rail solution. It was:

Predictable

Automakers depend on reliable delivery schedules from suppliers to support precise production schedules. Dimerco's rail service to Europe offers set departure schedules and consistent transit times, allowing auto OEMs to better plan production.

Flexible

Dimerco's shipping options from China to the EU are not one-size-fits-all. Depending on the urgency, this auto parts supplier can ship via rail FCL (Xi'an > Budapest and Xi'an > Mala), rail LCL (Xi'an > Budapest and Xi'an > Warsaw) or air.

Door-to-Door

Dimerco's one-stop, logistics solution for China-to-EU shipping via rail includes rail shipment scheduling/coordination, customs clearance, and final-mile trucking to assembly plants across Europe.

Results

By avoiding the long sea journey from China around the Cape of Good Hope, this rail service alternative to ocean shipping cut transit time by 45 days and reduced this auto supplier's costs by 10% versus sea freight.

